



# How Your Charity can Participate In Charity Challenge XXVII May 19, 2012

Charity Challenge was established in 1987 by State Senator Lee Constantine. The concept was to develop an event that would raise funds for Central Florida charities while bringing young adults of our community together through philanthropic activity.

The results have been incredible! Charity Challenge has evolved from a four-team backyard event, into a multi-media weekend extravaganza with nearly 100 teams, 200 sponsors and over 150 volunteers. This year we raised \$220,000, which will be distributed to 72 local charities, bringing our overall total close to \$5 million!

Charity Challenge XXVII will be held on May 19, 2012 at the Florida Citrus Bowl. Once again this year, the Board of Directors has voted to donate money from the general fund to only those charities that are involved in the event. *The more your organization participates, the more rewards you will receive!* Your organization can participate in one or more of the following ways:

**1. Donate Drawing of Chance Tickets.**

Dream Center (Belinda Thrift – 407.302.0880 ext 14 or Belinda@cfDreamcenter.org) will be facilitating the Drawing of Chance Program. She will be responsible for prizes and the printing and distribution of tickets to be drawn at Charity Challenge (tickets are available for sale now!). Each charity will receive as many tickets as they wish without obligation and will receive 80% of the proceeds of each ticket sold (Ex. \$400 for 500 tickets sold). The more ticket donations you receive, the greater your donation from the general fund. **IN ORDER TO BE ELIGIBLE FOR ADDITIONAL MONEY FROM CHARITY CHALLENGE YOU MUST RECEIVE DONATIONS OF AT LEAST. 500 TICKETS.**

**2. Recruit a team to participate in Charity Challenge.**

Any new team from the apartment, hotel, or hospitality industry is eligible (no team that participated in 2011 may be solicited). Your organization will receive at least 50% of the team's contribution.

**3. Recruit a new sponsor for Charity Challenge.**

You receive credit for new sponsors only (no sponsor that participated in 2011 may be solicited). Your organization will receive at least 50% of the sponsor's contribution.

**4. Help provide goods/services and/or volunteers for the event.**

Upon Charity Challenge request you can donate goods and services needed (Ex. Registration tables, volunteers, basketball hoops, etc...). If you are interested please contact us at the information below.

**For more information on getting involved in Charity Challenge XXVII, please contact our office:  
Tel: (407) 339-3888 or E-mail: [info@charitychallengeinc.org](mailto:info@charitychallengeinc.org).**